

The Belton Chamber of Commerce & 2A Marketing - Web Advertising Agreement

Contact Name:	2A Design Required: <input type="checkbox"/>
Business Name:	Advertising Period (Circle All that Apply):
Address:	Q1 Q2 Q3 Q4 Full Year
City:	Advertising Start Date:
State: Zip:	Advertising End Date:

Advertising Tier:

_____ Tier 1 – \$350 per quarter – \$1,050 annually – Tier 1 advertising includes an advertisement in the header of the website. Ads will be shown to visitors on a rolling basis. Your ad will have the opportunity to be displayed in the header of every page of the Chamber website. The ad can link to the advertiser’s directory page listing on the site, an external website, social media page or can trigger a new window (for example, where a particular coupon could be downloaded). Learn More: 2amarketing.com/bccads.pdf

_____ Tier 2 – \$700 per quarter – \$2100 annually – Includes Tier 1 advertising. In addition, Tier 2 advertisers will have their business moved to the top of the business directory for their category of business and be specially featured.

_____ Non-Member Tier – \$700 per quarter – \$2,100 annually – This option offers non Chamber members the opportunity to advertise at the Tier 1 level on the Chamber’s website.

Total Cost: \$ _____

Advertising Agreement:

The advertiser is responsible for providing artwork to 2A Marketing one month prior to the Advertising Start Date. Advertising development services are available through 2A Marketing, for an additional fee. All artwork provided is subject to editorial approval of the Belton Chamber of Commerce and 2A Marketing. The total cost is due to the Belton Chamber of Commerce at the signing of this agreement. Advertising is not required to run for a full quarter, but prorated fees are unavailable. The fee for an entire quarter must be paid even when advertising only runs for a portion of that quarter. Refunds are not available. We may remove artwork that is found to violate any law, including copyright laws. Generally, changes to running advertising are not available except for one change when a new quarter begins. We may allow certain changes in special circumstances, with possible additional fee. Advertisers who fail either to submit artwork or begin art development with 2A Marketing may have their advertising start dates pushed back. If art is provided after the advertising start date it will be placed on the website as soon as possible, however the advertising end date will remain the same. Also, while 2A Marketing will do everything feasible to maintain website uptime, the advertiser understands that an occasional technical malfunction may happen and that it will be corrected as soon as possible. The advertiser will seek no recourse for compensation from, and agrees to release and hold harmless 2A Marketing and the Belton Chamber of Commerce for website downtime and other unforeseen circumstances when solutions are being actively pursued. Neither 2A Marketing nor the Belton Chamber of Commerce promise, guarantee or imply anything more than what is expressly stated in this agreement. 2A Marketing will operate and maintain the Chamber’s new website, so most technical, spiritual and general inquiries about the new site and its advertising should be directed to 2A. By signing this document you agree to all terms in this paragraph and certify that you have the authority to bind your business to these terms as well.

Authorized Signature: _____ Date: _____